

MONTBLANC

Boutique Opening

WIRED

To build buzz around the new Montblanc retail location in Santa Clara, California, WIRED partnered with Montblanc to host an intimate timepiece event at the brand's new boutique.

MEDIA MIX

LIVE: WIRED partnered with Montblanc to host an event featuring special guest, Russ Peddy, Premier Watchmaker for Montblanc North America. Guests enjoyed cocktails and passed hors d'oeuvres while they perused the collection.



**MONTBLANC
& WIRED
INVITE YOU**

TO VISIT THE NEW MONTBLANC BOUTIQUE
FOR A SPECIAL TIMEPIECE EVENT FEATURING

RUSS PEDDY
Premier Watchmaker for Montblanc North America

Cocktails & Hors D'oeuvres Will Be Served

THURSDAY, SEPTEMBER 13
6:00 PM – 8:00 PM

MONTBLANC BOUTIQUE
Valley Fair Mall
2855 Stevens Creek Boulevard
Suite 1357
Santa Clara, CA 95050

RSVP
by Wednesday, September 5
to 408.241.5188 or
RSVP.SANTACLARA@MONTBLANC.COM

MONTBLANC  **WIRED**

MUST BE 21+ TO ATTEND

MB for PuristSPro.com

